



Build trust and data literacy across your organization

Collibra + SAP unifies your data across your entire enterprise and prepares you to accelerate every data and AI use case.

Data volume is growing, and along with it, the distance between what organizations want to achieve and what they're *able* to is getting wider. A million points of friction stand in the way, from siloed data to reliability issues to helping people understand what the data means.

Collibra and SAP have partnered to help you overcome traditional data challenges — plus the complex new challenges AI poses — by tightly integrating our products so more users can use governed data and AI for more use cases.

SAP helps you access critical business data with business logic intact and without duplication. Collibra lets you govern across any operational source or third-party data provider to enhance safety, accessibility and data quality.

The rapid increase in AI use cases will challenge existing data readiness and governance structures. With Collibra and SAP, you can build a foundation to activate your data and enable safe innovation — at scale.

Governance Fragmentation (noun)

1. Siloed data infrastructure with no cross-organizational access, visibility or way to apply corporate policies
2. When visibility, access and policies are disjointed across different clouds, apps, and data stores
3. The single biggest blocker of data modernization, AI and other use cases

Antonym: Unified governance

Collibra unifies governance across hybrid, multi-cloud data estates, extending governance for SAP Datasphere to all data sources. And it helps you bring all your people into the fold so technical and business stakeholders can collaborate.

The time to prepare for AI is now

The window for building a foundation for safe, scalable AI is growing smaller. Few organizations have data ready to fuel new AI use cases — and even fewer are prepared to manage additional AI risks, like fines, data leaks and low-quality outputs.

Data scientists will need access to trusted, certified, well-understood data to train new AI models. And they'll need them quickly.

Creating data products — or reusable artifacts with everything needed to access, understand and use data — makes it easier to scale AI while controlling quality.

SAP Datasphere can help you create trusted data products by making it easy to combine different sets of SAP data while preserving business logic and context. Collibra delivers end-to-end transparency, governance, quality and business context across data sources and data products.

Collibra extends the value of your SAP investment by powering safe autonomy:

- **Workflows to simplify data product creation:** People can request new products, and administrators can approve, manage and provision data products
- **Robust governance:** Technical metadata, lineage and business context stay with data and you get visibility, control and tracing for every data source and product; and you can define data SLAs such as the quality metrics for each data product
- **Data reliability enhancements:** Collibra's automations and workflows help you validate data, identify gaps and anomalies, monitor quality and perform ongoing maintenance
- **Democratized data access:** Every user across your organization can find data to power AI use cases, and understand data lineage, uses, quality and reliability — and then request access

Together, Collibra + SAP help you build a business data fabric architecture that unifies control to make your data and organization AI-ready.

A big step up for AI governance

Data governance is key for AI readiness, but you also need a governance structure that helps people understand why the use case exists, which AI models are used in it, the underlying data used in those models and the data outputs.

Collibra's AI Governance module is the first solution in the market to extend governance throughout the entire model lifecycle from ideation through production, across data inputs to AI model outputs, to ensure compliance and transparency.

It gives your people an easy way to understand the context of AI models and the quality of data inputs, but more importantly, it lets you maintain control and visibility of the entire life cycle. End-to-end visibility extends to data dependencies so nothing falls through the cracks. For instance, if there's a change to a dataset or its accepted risk profile, Collibra will notify the data owner so they can take corrective action.

Collibra also lets you engage more users with an intuitive hub for sharing AI use cases and models that gives users perspective, including context and quality of the use case and the underlying data sets. Instead of working in silos, data scientists can build on each other's AI successes. And it lets you bring in legal, privacy, security and business teams to collaborate on risk assessments and adding business context such as use case goals, sponsors and expected ROI.

Data consumers gain a shared space to access the data powering AI initiatives and understand AI use cases and approved models.

Preparing this foundation now means you're ready to accelerate and scale at the speed of AI innovation — while everyone else will lag.



Double down on reliability

Does your organization use and trust data? Collibra enhances the quality of SAP and other data sources with reliability controls to build confidence in your data products and AI outputs.

As data volumes increase rapidly, you need smart automation to scale data reliability processes. Collibra uses machine learning to generate rules based on data structure and content. And you get a prebuilt library of industry-specific, auto-validation rules that make it easy to create, standardize and consistently apply data quality checks and rules across your entire data ecosystem — or you can customize your own.

SAP data validation happens within your SAP environment, efficiently and securely. And Collibra detects anomalies and lets your stakeholders know so they can correct issues before they become problems.

Non-technical data stewards and other stakeholders can use natural language to create new governance rules in Collibra that are automatically converted to SQL.

And context is critical to building trust. Collibra provides intuitive visualizations showing completeness, accuracy, consistency, validity, uniqueness and integrity of each data set.

Collibra + SAP: Better together

Collibra empowers your users to innovate with data for exploration, analytics and AI — while keeping your organization safe. It means you can accelerate every use case, including AI.





Enhance collaboration.

The partnership lets people find and access data across your whole organization. Give your people access, context and guardrails to empower safe innovation.



Build trust in data.

Scale data reliability and build trust in data-driven initiatives. The partnership gives you access to automations that ensure data quality across all sources and at every stage of the data pipeline.



Deliver trusted AI.

Enhanced data governance for every source fuels better AI outcomes. Automate visibility, control and tracing with Collibra’s AI Governance module, the first to create active links between data and AI use cases, from input through output.



The true value of partnership lies not just in making promises, but in offering tangible solutions. The pre-built integrations between Collibra Platform and SAP Datasphere are a great example of this, bringing real product value to market and accelerating data governance initiatives.”

Stewart Bond
IDC

Learn more:

- collibra.com/request-a-demo
- collibra.com/tour-collibra-sap



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