

Five ways to magnify the value of your data with SAP and Collibra

There's an ever-increasing gap between what companies want to do with their data and what they can do with it.

Why? Data infrastructure is siloed. Reliability poses a never-ending challenge. Cross-org visibility, access and control is disjointed across data sources, apps and locations.

So? The fragmentation is holding your organization back from enabling safe data innovation at scale — and confidently seizing AI opportunities.

That's why **SAP and Collibra** have partnered to help you build a business data fabric architecture complete with end-to-end data and AI governance. Explore five ways this partnership allows Collibra to help SAP Customers...



Create trusted business insights

Create and certify trusted business insights with ease — including visualizations, analytics and dashboards — rapidly and at scale.

1

89% of CFOs make decisions based on bad data every month¹



Enhance data reliability throughout ERP transformation

De-risk and speed up your transformation processes with automations and workflows that help you establish a data foundation ready for AI innovation.

2

25% of ERP transformations fail catastrophically²



Drive trusted data use with data products

Enable your technical and non-technical users to activate trusted SAP and non-SAP data at scale with reusable data products.

3

33% of surveyed companies find 'untimely data delivery' a major data pain point³



Use data marketplaces to drive better decision making

Empower users with self-service access to a curated data marketplace space where they can quickly find, understand and collaborate around data and analytics — driving data democratization and innovation.

4

80% of enterprise leaders agreed access to data improves their own decision-making⁴



Achieve end-to-end AI governance

Address data and AI challenges — from ensuring people use the right data to train AI to keeping your company safe from fines and breaches — with a business data fabric. One that extends data governance to include the entire AI lifecycle, from data inputs through AI outputs, to enhance compliance and visibility.

5

42% of survey respondents are concerned that GenAI jeopardizes control of data and intellectual property assets⁵



Explore how the SAP and Collibra partnership can help you strengthen and accelerate every use case while protecting your business.

The Collibra Platform has been certified as an

 **SAP® Endorsed App**
Premium Certified

1. 9 in 10 Finance Leaders Knowingly Making Decisions Off Bad Data: <https://www.cfo.com/news/bad-data-bad-planning-pigment-survey/>
2. Modernizing Data with Strategic Purpose: <https://www.gartner.com/en/information-technology/topics/enterprise-resource-planning>
3. Modernizing Data with Strategic Purpose: <https://www.technologyreview.com/2024/04/10/1091021/modernizing-data-with-strategic-purpose/>
4. Alteryx 2024 Predictions: The Year of the Intelligent Enterprise: <https://vmblog.com/archive/2024/01/12/alteryx-2024-predictions-the-year-of-the-intelligent-enterprise/>
5. The Critical Role of AI Governance for AI Success: <https://www.collibra.com/us/en/resources/the-critical-role-of-ai-governance-for-ai-success>