



Build trust in your data, deliver trust in AI

Develop a data and AI strategy to enable more users with better data

Accelerating data and AI-driven initiatives

Access to trusted data has always been foundational to maintaining a competitive edge and achieving long-term business success. Now with the rapidly evolving AI landscape, it is crucial to ensure that the energy invested in curating data assets and developing AI use cases doesn't result in wasted time, money and resources on scenarios that compromise ethical innovation and erode customer trust due to inaccurate insights and predictions, unintentional bias and misuse of sensitive data.

SAP applications are the backbone of your data ecosystem, providing most of the data needed to develop your analytics, data products and AI models. However, customer landscapes are complex and continuously expanding with new applications and data sources. So, while SAP systems still provide the bulk of the data, the remaining portion is gathered from diverse operational sources and third-party data providers, making the situation more interesting. Add multiple AI platforms to manage diverse AI use cases into the mix, and it raises concerns about how you can manage the volume and complexity of your expansive data ecosystem.

It's essential for organizations to have a comprehensive approach to data and AI intelligence across their data landscape for SAP data, data from cloud platforms, third-party data, analytics and AI assets. They need a governed business data fabric architecture, and SAP and Collibra have partnered to help organizations make this a reality.

SAP Datasphere is the foundation for a business data fabric architecture, enabling seamless and scalable access to an organization's business data with semantics and business context preserved. Collibra Data Intelligence Platform enables comprehensive data and AI governance for a business data fabric—a key part of SAP's strategy to deliver trusted data.

With the integration of Collibra Data Intelligence Platform and SAP Datasphere, our customers will have the context and insight they need to deliver trusted data and AI for every user, every use case and across every source, maximizing the value of their data-driven initiatives to drive better business outcomes.

End-to-end data governance

Data is by far, an organization's most valuable asset. However, it's not just about having the data, but about tapping into its full potential—whether building analytics, curating data products, or developing AI models.

For example, without an easy way for your data scientists, analysts, and business users to discover valuable data across your organization, many aspects of your business are affected. Productivity decreases and the time to gain insights is extended, making your business less agile in responding to opportunities and challenges.

Collibra helps you improve productivity and empower your data users to make data-driven decisions. Users gain a unified view of their data and can easily and quickly discover, understand, trust, and access data while supporting privacy requirements.

Collibra provides rich context about data by connecting business, technical, and privacy metadata with quality and lineage to drive better understanding and usage of data. You can understand how reliable it is, what it means, where it came from or how and if it has been changed.

With Collibra Data Intelligence Platform, customers can benefit from a complete enterprise data governance solution beyond the power of a data catalog. Collibra also helps you automate data governance processes and workflows, breaking down silos and reducing manual, time-consuming efforts. Our partnership helps customers govern, share context and collaborate across SAP and other data sources. It also embodies a shared vision for maintaining compliance with privacy requirements.


Comprehensive governance for reliable AI

Many organizations opt for a variety of best-of-breed AI tools to address their wide array of AI use cases. The data used for training these use cases are frequently dispersed across SAP and other data sources. With data and AI spread across so many disparate systems, there is a higher chance of creating governance blind spots, leaving areas of the AI landscape unchecked. This makes it harder for AI developers to validate the trustworthiness of data and can lead to inaccurate predictions, unreliable results and bias. Leadership and risk teams may struggle to keep track of legal, privacy and ethical risks associated with AI, making it tough to implement top-down governance and oversight of AI use cases that go into production.

Collibra Data Intelligence Platform enables organizations to develop, govern and deploy AI responsibly. With its robust data catalog, continuous data quality checks and end-to-end data governance, organizations can be confident all of their data is reliable and AI-ready. Collibra's customizable workflows and automated processes streamline how AI use cases are cataloged, assessed and monitored, facilitating continuous legal reviews and checks to ensure full transparency, accountability and compliance. By connecting data, policies and models, Collibra enables organizations to examine AI inputs and outputs, ensure alignment with organizational and societal ethical considerations and confidently navigate the complexities of data and AI governance, ensuring deployed AI use cases are reliable, explainable and ethical.



**Build a business data fabric
with Collibra and SAP**

Watch our video 

Automated data quality monitoring

It's no secret that many organizations face significant challenges ensuring the trustworthiness of their data—from data origins and how it flows through systems to ensuring accuracy, completeness, consistency and more. The cost of doing nothing is high. Without proper management and quality checks on your data assets, you risk making crucial business decisions based on unreliable information. The lack of trust in your data could lead to missed opportunities or even financial losses.

Collibra's Data Quality & Observability helps organizations maintain the overall health of their data with proactive monitoring of data quality and pipeline reliability across SAP and other data sources. An out-of-the-box repository of industry-specific, auto-validation rules makes easy work of creating, standardizing and sharing data quality checks and rules—including custom ones—across business units and disparate systems. And with Collibra AI, non-technical data stewards and other stakeholders no longer have to wait for high-demand technical resources to create new rules. They simply use natural language to describe what they want, and it is automatically converted to SQL, eliminating long waits for accurate information about the state of your data and giving technical experts more time to focus on remediation efforts.

Understanding and certifying the reliability of data is also a breeze with easy-to-interpret scoring visualizations across the six data quality dimensions—completeness, accuracy, consistency, validity, uniqueness and integrity—so any stakeholder can use data with confidence.

With Collibra Data Quality & Observability, organizations can centralize and automate data quality workflows to gain better control over end-to-end data pipelines, increase efficiency, and streamline access to high-quality data—across all sources—to support all your data-driven initiatives and drive faster, stronger business outcomes.

Address data privacy and protection

Data privacy has become increasingly important as more information is shared and stored digitally. In recent years, a surge in privacy regulations, such as GDPR and CCPA, now requires organizations to comply with stringent rules to protect personal information. Noncompliance can lead to severe consequences, including hefty fines, reputational damage, and revenue loss. As a result, businesses must prioritize data privacy and implement robust security measures to safeguard sensitive data and maintain consumer trust in accordance with these landmark privacy regulations.

To protect your organization in this changing regulatory environment, you need to know what sensitive data resides where. And you also need to institute policies for data retention, data minimization, and data access. With Collibra, you can record cross-system policies, govern your data access policies from a single location, and engage stakeholders across data, privacy, and business teams to collaborate on policy decisions.

Collibra Protect allows you to centrally define and manage data access policies to protect data. You can easily build policies with a few clicks in Collibra—with absolutely no coding. Those policies are then pushed down to cloud platforms such as Snowflake and Google BigQuery to mask the data and control access to it.

Collibra helps you govern, protect, and collaborate on a single platform to reduce the complexities of maintaining compliance and managing data access across the organization and multiple cloud sources. The easier and more secure it is for your employees to access your data, the more they can get done with confidence.

Transparent, reliable and compliant data and AI

In this era of constant evolution and innovation, the role of trusted data and AI cannot be overstated. The collaboration between Collibra and SAP offers a comprehensive solution to ensure that organizations can tap into the full potential of their data assets and AI initiatives while upholding the highest standards for ethical and compliant innovation. By leveraging Collibra Data Intelligence Platform alongside SAP Datasphere, organizations gain valuable insights into their data landscape, enabling them to deliver trusted data and AI across every aspect of their operations.

With end-to-end data governance as the foundation, organizations can tackle the challenges posed by the increasing complexity and volume of data. Collibra’s robust data catalog, quality and governance capabilities provide a unified view of data, facilitating better understanding, trust, and accessibility while ensuring compliance with privacy regulations. By automating governance processes and workflows, Collibra streamlines operations, empowering data users to make informed decisions and driving productivity across the organization.

Moreover, Collibra’s focus on responsible AI governance ensures that AI models are developed, deployed and monitored ethically and transparently. By providing tools for cataloging, governance, continuous data quality monitoring, and regulatory compliance, organizations can mitigate risks associated with AI, such as bias and privacy concerns, while maximizing the value of their AI investments.



With Collibra, organizations can strengthen their data-driven initiatives, drive better business outcomes and build trust with customers and stakeholders in an increasingly data-motivated world.

Trusted data and AI with Collibra Data Intelligence Platform

Summary

Collibra offers an SAP-endorsed app that provides comprehensive data and AI governance, data catalog, data lineage and data quality support for complex environments and organizational structures. A flexible, customizable platform, Collibra enables organizations to get more value from their data and AI strategy while ensuring ethical and compliant innovation and outcomes.

Objectives

- Establish the data governance foundation essential to unlocking the value of your SAP business data fabric
- Know the data you have, who owns it, who can use and share it, its health and how it moves and transforms throughout the data lifecycle
- Enable enterprise-wide oversight of AI use cases to ensure only reliable, explainable and ethical AI is put into production
- Proactively monitor data quality and pipeline reliability to ensure data-driven initiatives are fed with high-quality data

Solutions

- **Data governance:** Simplify data governance with business-led collaboration to drive more trusted data-driven decisions and to reduce data compliance risk across SAP and non-SAP systems
- **AI Governance:** Deliver trusted AI with full visibility and control, while ensuring the use of reliable data, across any tool, for every AI use case
- **Data quality:** Monitor, validate, and certify the health of your data with automated checks for accurate, consistent, and reliable business outcomes
- **Data privacy and compliance:** Centrally manage policies, maintain compliance and minimize risk across SAP and other sources

Benefits

- Enable all data users to easily find, understand and effectively use trusted data to accelerate data-driven initiatives
- Ensure top-down oversight of data assets and AI use cases to help ensure AI is deployed responsibly for ethical innovation
- Create more trust and transparency with customers while offering a personalized and relevant experience



Collibra Data Intelligence Platform

Collibra is the data intelligence company. We unite your entire organization by delivering accurate, trusted data for every use and every user, across all sources.

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