

Discover and mitigate data privacy risk

As the amount of available data grows, so does the burden for organizations to care for and safeguard customer data. New and expanded data privacy laws are taking shape every day, including those centered around emerging AI regulations. As organizations look to extract more value from data, they need a strategic and scalable approach to data privacy that meets the needs of regulators and consumers both today and in the future.

Collibra Data Privacy centralizes, automates and guides privacy workflows to help ensure organizations stay compliant. Privacy by design principles are embedded into a single platform, enabling teams across departments to operationalize privacy efficiently and effectively. Collibra Data Privacy helps accelerate an organization's ability to address global regulatory requirements while extracting the most value they can from data.

productivity by regulatory compliance teams that use Collibra

> **International Data Corporation** (IDC)



Benefits



Accelerate privacy operations with data insights

Add context to personal information (PI) by automatically linking it throughout your Collibra instance



Automate privacy operations

Move away from spreadsheets and automate privacy assessments, processing activities documentation and data maps



Collaborate across teams through a single platform

Empower privacy, data governance, and business teams to deliver privacy initiatives with business-friendly language and workflows



Find and protect PI

Discover, classify and visualize PI and how it flows throughout the organization and third parties

Product highlights

Data discovery

Use advanced algorithms to locate, identify and classify PI and other sensitive information

Privacy assessment

Conduct assessments with highly customizable and expert-built templates designed to mitigate data risks

Data governance

Define, share and trust data used to support privacy programs

Data processing workflows

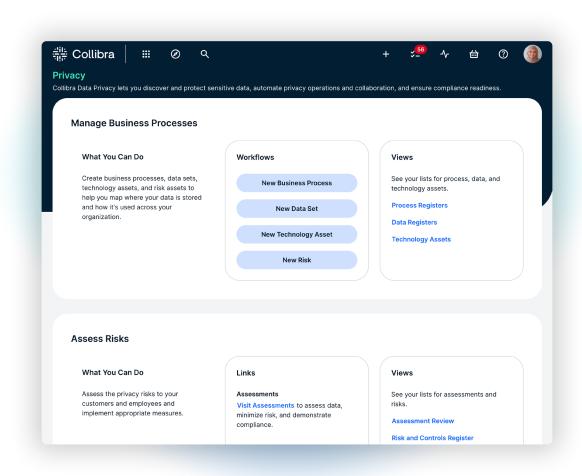
Understand the context of what, why, where, and how Plis used through clearly defined privacy workflows

Regulatory dashboards

Monitor compliance progress for GDPR, CCPA and HIPAA readiness with easy-to-understand reports and dashboards

Data mapping

Dynamically generate a visual graph of how data flows throughout the organization





Learn more at collibra.com/data-privacy.