

Value Use Case Roadmap

Define, prioritize and achieve high-value data goals

Starting with the end in mind is something we all know to do. But with multiple players, teams, and priorities, sometimes it can be difficult to define the right end goals. The Value Use Case Roadmap engagement is designed to take the mystery out of defining high-impact goals while identifying the key resources you'll need to achieve long-term success with Collibra.



Accelerate value

Clearly define and prioritize high-impact use cases that align with your organizational goals, which will allow you to capture ROI faster, supporting the case to do more over time



Optimize resources

Design a resource plan with timeline and identified roles & responsibilities for the program scaling over time to provide steady value generation



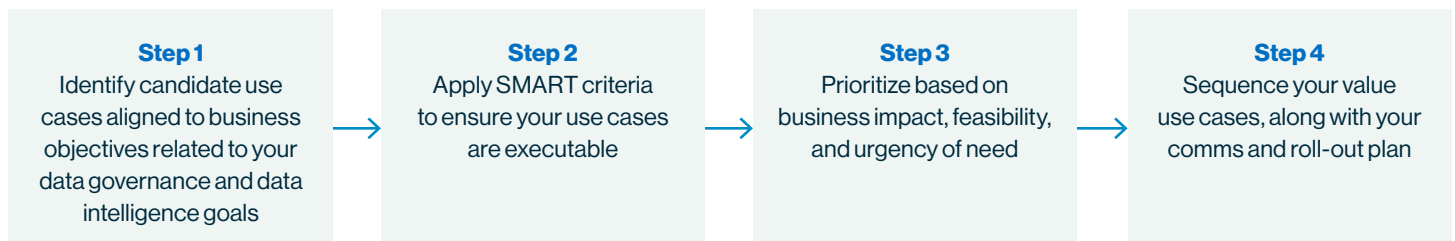
De-risk your investment

Increase program adoption by gaining stakeholder buy-in, setting clear expectations, and building a comms and roll-out plan backed by best practices and proven success

Collibra helps our customers do more with trusted data. Our Data Intelligence Platform brings flexible governance, continuous quality and built-in privacy to the world's leading brands. To learn more, visit collibra.com and follow us on [LinkedIn](#), [Twitter](#), [YouTube](#) and [Instagram](#).

How it works

During a quick series of workshops, we will engage with you and key stakeholders to design your roadmap and ensure you have the right people involved in the right projects at the right time.



Whether you're just starting out, trying to achieve greater alignment and value, or looking for your next step with Collibra, the Value Use Case Roadmap can help you get on the right track - and stay there!



Ready to get started on your roadmap to success?
Talk with your Customer Success team or Services Manager.