

# Collibra for Financial Services

Reduce risk, increase revenue and enhance customer experiences with data and AI delivered confidently across the enterprise

Financial services institutions find themselves under greater scrutiny than other highly regulated industries. The constant battle to reduce fraud and keep up with consumer expectations and regulatory requirements, all while innovating with new products and AI services is a challenge. To make matters worse, data volumes continue to increase across fragmented sources, making it hard to find and difficult to trust.

To overcome these challenges, banks, investment groups and other financial institutions are taking innovative steps to unify governance for data and AI while providing trusted, high-quality data that serves the needs of employees and customers alike. By making both data and AI secure, easily accessible and trustworthy, you'll drive innovation, deliver better customer experiences and ensure adherence with regulations including [BCBS 239](#), CCAR, IFRS-17, FRTB, MiFID II and more.

**Collibra Data Intelligence Platform accelerates data and AI for organizations faced with complex data challenges. Collibra unifies governance for data and AI across every system and source, engages every user and department, and creates the safety and autonomy needed for scaling data and AI across every use case.**

## Unified governance for data and AI

Collibra enables financial services organizations with complex data challenges, hybrid data ecosystems, and big ambitions for data and AI, to accelerate data and AI use cases while ensuring compliance and reducing risk. Tired of struggling with fragmented governance and visibility across their data ecosystem, global financial leaders utilize Collibra to unify governance for data and AI for every system and source, engaging users from across their organization including investment bankers, asset managers, accountants, and others. Unlike other solutions, Collibra offers the only complete platform to provide automated visibility, context, and control and enriches data context with every use. For the first time, financial institutions can accelerate every data and AI use case safely, confidently and with well-understood data.



**This is truly a transformation, not only in the data governance and metadata space, but overall, how we think of data at Freddie Mac. Data users can now get an integrated business view of their technical metadata, data quality, data movement controls, and all business metadata in a single central universal platform.**

**Vikram Chopra**  
Senior Manager, Single-Family,  
Data & Decisions, Freddie Mac



Financial services  
organizations trust Collibra

CREDIT SUISSE

EQUIFAX

FreddieMac

MOODY'S

TeamBank

## Collibra tackles financial services' toughest use cases



### Optimize operational efficiency

- Process automation
- AI-driven analytics
- Infrastructure and asset management



### Drive transformation and innovation

- Product lifecycle management
- Market trend analysis
- Mergers and acquisitions



### Enhance financial crime detection and prevention

- Data privacy management
- Cybersecurity risk analysis
- Fraud detection and prevention



### Enhance customer experience

- Customer 360 views
- Personalized marketing and product offers
- Cross-channel customer service



### Improve risk management and compliance

- Regulatory compliance for data and AI
- Credit risk analysis
- Audit trail management

## Collibra Data Intelligence Platform: A complete platform that provides automated visibility, context and control



### Data Governance

Increase transparency into the data landscape to maximize usage while minimizing risk



### Data Lineage

Visualize how data flows, transforms and is used across the data landscape



### AI Governance

Catalog, assess and monitor any AI use case to deliver trusted and valuable AI



### Data Notebook

Query and collaborate around data for enhanced understanding



### Data Catalog

Deliver insights faster with automated discovery and curation



### Data Privacy

Automate the enforcement of data privacy while assessing regulatory risks



### Data Quality & Observability

Resolve data quality issues before they impact the business with automated monitoring, validation and notification



### Protect

Define data access policies and automate enforcement to protect sensitive data



Enhance customer experience, reduce risk, and boost revenue today: [collibra.com/financialservices](https://collibra.com/financialservices)