

# **Collibra Data Privacy**

# Discover sensitive data and assess data privacy risks

Centralize data privacy controls, policies and processes across your complex data landscape to ensure safety and trust

Does your Privacy team struggle to maintain comprehensive data protection across your organization's complex data landscapes? Without automated discovery and monitoring capabilities, organizations face challenges identifying sensitive data, tracking its movement and ensuring consistent policy enforcement. Legacy systems often lead to compliance gaps, potential breaches and inefficient privacy management that puts both data and trust at risk.

Collibra Data Privacy provides automated, sensitive data discovery across structured and unstructured formats, with visual data flow mapping for enhanced visibility and control. By connecting privacy workflows with data operations, organizations can automate policy enforcement, streamline compliance reporting and maintain comprehensive privacy controls across their entire data ecosystem.

# **Benefits**



#### Discover sensitive data

Discover sensitive data in both structured and unstructured formats and visualize how data flows for enhanced policy creation and enforcement.



#### Assess and mitigate data privacy risks

Get a direct connection to data and customizable assessment capabilities so you can develop meaningful data privacy policies that cascade throughout your entire data landscape.



#### Track and report for compliance

Connect data and privacy workflows so you can automate privacy and risk enforcement across the entire data landscape and provide trusted reporting to both customers and regulators.

# **Product highlights**

### Sensitive data discovery

Automatically identify and classify sensitive data across structured and unstructured sources with advanced algorithms.

#### **Data flow visualization**

Map and monitor sensitive data movement across systems, processes and third parties.

## Privacy risk assessment

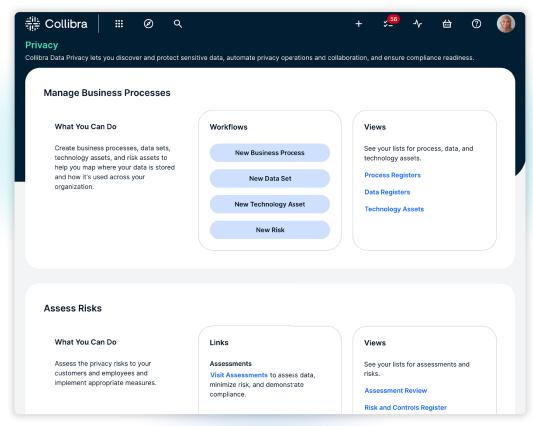
Customize and automate privacy impact assessments with direct connection to data assets.

## **Compliance automation**

Streamline regulatory reporting with automated workflows and customizable dashboards.

#### **Automated workflows**

Connect privacy and data operations with automated assessment and remediation processes.



Homepage of Collibra Data Privacy.



Want to see Collibra Data Privacy in action? Take our product tour.