



# Accelerate your cloud migration and data activation

Collibra + Google Cloud brings the power of an open, hybrid, multi-cloud, multi-Al strategy to your entire enterprise with unified governance to activate all your data.

Organizations have urgent opportunities to use data — and every line of business is clamoring for access. Data stored in pockets across clouds, on-premises, and in enterprise applications, makes it increasingly difficult to make data accessible to those who need it. Organizations that can safely and easily activate all their data will gain unparalleled market responsiveness, but they have to overcome challenges of access, volume, and security.

Moving to Google Cloud opens up new possibilities for using your data as it scales, and the Collibra Data Intelligence Platform makes it easy to organize all the data across your organization. It means you can move faster and more efficiently to Google Cloud while achieving a foundation for activating every bit of data across your organization no matter where it sits.

With complete, compliant, and trusted data, every data and AI use case can move faster.

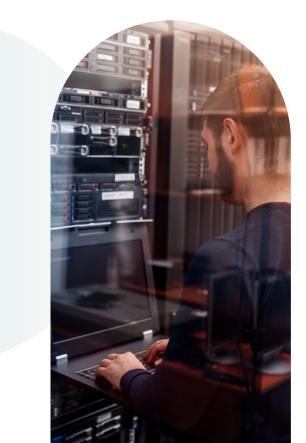
### Collibra Google Cloud

## Faster migration to Google Cloud

Migrating data to Google Cloud is a key enabler of data transformation, creating more accessibility, scalability, and security. But for most organizations, organizing data for migration is slow and resource-intensive.

The Collibra Data Intelligence Platform makes it faster and easier to move data into the cloud, while giving you a platform to apply rules consistently and safely.

Collibra offers collaboration workflows and tools to help business users partner with technical users to assign roles and policies. Business users can also contribute asset descriptions and context that make your data more searchable across your whole organization once it's in the cloud.



With an enterprise data catalog and built-in analytics and AI, Collibra can help you:

- Prioritize your highest-value data for migration to reduce storage costs
- Organize and structure your data as it lands in the cloud
- Confirm data reliability, including accuracy, consistency, and completeness, before migration
- Retain lineage from source to target, ensuring traceability
- Tag and describe assets for discoverability across your organization
- Expedite appropriate access once data is migrated
- Apply policies consistently and customize policies to address line-of-business nuances
- Facilitate collaboration between business
  and technical stakeholders
- Start to build a culture of ownership and accountability around data

Once your data arrives, it's available in a data marketplace where all users can discover, understand and request access to your trusted assets.

Move to Google Cloud faster — with governance baked in — so you're ready to activate all your data as soon as it arrives.

### Collibra Google Cloud

#### Data Confidence is key

When you have the right infrastructure in place, you can deliver data into more hands, faster, and with a higher degree of trust and compliance.

- Expedite time to data value
- De-risk all data initiatives
- Centralize AI model sharing and certification

- Extend and unify data governance across all data stores, securely
- Streamline data initiatives
- Access industry-leading AI solutions
- Accelerate competitive advantage

Instill more confidence in data outputs when everyone understands the inputs.

#### Collibra + Google Cloud: Better together

Google Cloud and Collibra share a commitment to openness: empowering companies with hybrid, multi-cloud environments to store and process their data wherever makes the most sense, with interoperability with your existing tools and systems.

### Collibra Google Cloud



#### Fast, optimized migration

Collibra makes it easy to organize an efficient data migration. Analytics and automations for prioritizing and deduplicating data save you from overprovisioning. Workflows and intuitive UX let you bring in nontechnical stakeholders to collaborate on access, policies and asset discoverability so you can start activating your data as soon as it's on Google Cloud.

#### ∠ Tight integration

Collibra has won Google Cloud's Partner of the Year for Data Governance two years running because our products and teams work incredibly well together. We're defining a product roadmap together, and Google Cloud is also Collibra's default hosting infrastructure.



## Consistent security and compliance

Google Cloud's robust security infrastructure — including encryption, access controls, and threat detection — combined with Collibra's data governance enhances security and compliance.

#### Learn more:

collibra.com/request-a-demo

collibra.com/tour

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## Simpler, more efficient data stewardship.

Collibra's governance platform uses Google Cloud's AI and ML capabilities to enable intelligent automation of data stewardship tasks like data classification, anomaly detection, and proactive policy enforcement.

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#### Easier access to advanced AI

Using Collibra to manage your governance makes it easier to use Google Cloud's groundbreaking Al solutions for every data source in your organization, no matter where your data sit.

Move faster toward organizational data mastery. Google Cloud's secure, open infrastructure and Collibra's intuitive platform deliver a powerful partnership that lets you activate all your data, efficiently and safely.

