



Fuel data momentum with data products

Create reusable, trusted data products to scale data use.

Lines of business are clamoring to do more with data — including building new AI use cases. Productizing data is a path toward scaling responsible data use so your people can do smart things with it.

SAP Datasphere lets you safely integrate SAP data with non-SAP data to create robust data products. Collibra Platform helps you unify governance across your whole organization to overcome fragmentation across data sources, stakeholders and users.

Collibra gives your data owners the flexibility they need to govern their data products while keeping your organization safe and compliant in a federated governance model. It can help you improve reliability for data products so your people can trust your data.

Now, every use case doesn't have to start from scratch — your people can easily find and access trusted, certified data products to pursue advantage in every direction.

Explore how SAP and Collibra combine for better use of data products — watch the webinar [here](#).



Govern your way toward data autonomy

The best data organizations create safe autonomy for their users. Collibra gives you a platform for establishing data ownership, accountability and policies.

Collibra Platform unifies data governance across every SAP and non-SAP data source across your organization, making it easy for you to manage data access and apply policies consistently. You can also attach definitions and glossaries to data products, especially critical in federated governance structures where different teams have different definitions.

This enables you to give your lines of business more control over their own data products, and gives your users more ways to find and use data.



Understand data lineage and quality across the your data pipelines

When you're creating data products, you want to know you're using high-quality, well-understood data.

SAP Datasphere lets you combine different SAP datasets plus non-SAP data without losing context or accuracy of your SAP data.

Collibra adds automation across your entire data ecosystem that gives you robust, ongoing observability and quality tasks — at scale. Anomaly notifications warn you of potential problems, and there are automations to help identify incomplete or duplicate data and other quality issues.

Remediating issues is easier with Collibra, too. Robust lineage lets you see where data originated, understand how it was transformed, and gauge its accuracy at each step and across every data source. That makes it easy to perform root cause analysis to identify, assess and fix issues.

It's a straight path to building trust in your data.

Help your people build on each other's successes

Organizations rarely derive the full value of their data because of all the challenges in finding data and using it safely. Productizing data and sharing it in Collibra's Data Marketplace lets you deliver trusted data to more people so they can find creative new ways to use it. That can lead to better customer experiences, more insightful decisions and all kinds of innovation.

Collibra centralizes visibility of your data products so more people can discover and understand them to take advantage of them for AI and analytics use cases. Generative AI is removing a lot of barriers to using data, and democratizing access to data products can fuel new use cases and have an outsized impact on your organization.

These capabilities help your team build on the value of your data, helping your work — and theirs — go further and accomplish more.

Data Confidence is key

When you have the right infrastructure in place, you can deliver data into more hands, faster, and with a higher degree of trust and compliance.

- Expedite time to data value
- De-risk data projects
- Use trusted data with AI
- Extend and unify data governance across all data stores
- Streamline data initiatives
- Accelerate competitive advantage

Instill more confidence in data outputs when everyone understands the inputs.



Collibra + SAP: Better together

Empower your users to innovate with data for exploration, analytics and AI — while keeping your organization safe. It means you can accelerate every use case, including AI.



Enhance data discovery and collaboration.

The partnership lets people find and access data across your whole organization. Give your people access, context and guardrails to empower safe innovation.



Build trust in data.

Scale data reliability and build trust in data-driven initiatives. The partnership gives you access to automations that ensure data quality across all sources and at every stage of the data pipeline.



Deliver trusted AI.

Enhanced data governance for every source fuels better AI outcomes. Automate visibility, control and tracing with Collibra's AI Governance module, the first to create active links between data and AI use cases, from input through output.

Learn more:

collibra.com/request-a-demo

collibra.com/tour-collibra-sap



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