Collibra SAP

Five ways to magnify the value of your data with SAP and Collibra

There's an ever-increasing gap between what companies want to do with their data and what they can do with it.

Why? Data infrastructure is siloed. Reliability poses a never-ending challenge. Cross-org visibility, access and control is disjointed across data sources, apps and locations.

So? The fragmentation is holding your organization back from enabling safe data innovation at scale — and confidently seizing Al opportunities.

That's why SAP and Collibra have partnered to help you build a unified and integrated data landscape with SAP Business Data Cloud and Collibra Platform — complete with unified governance for data and AI. Explore five ways this partnership allows Collibra to help SAP Customers...

Create trusted business insights

Create and certify trusted business insights with ease — including visualizations, analytics and dashboards — rapidly and at scale. **89%** of CFOs make decisions based on bad data every month¹



Enhance data reliability throughout ERP transformation

De-risk and speed up your transformation processes with automations and workflows that help you establish a data foundation ready for Al innovation. 25% of ERP transformations fail catastrophically²



Drive trusted data use with data products

Enable your technical and non-technical users to activate trusted SAP and non-SAP data at scale with reusable data products.

Use data marketplaces to drive better decision making

Empower users with self-service access to a curated data marketplace space where they can quickly find, understand and collaborate around data and analytics — driving data democratization and innovation. **33%** of surveyed companies found "untimely data delivery" a major data pain point³

80% of enterprise leaders agreed access to data improves their own decision-making⁴



Achieve end-to-end Al governance

Address data and AI challenges from ensuring people use the right data? to train AI to keeping your company safe from fines and breaches — with a business data fabric. One that extends data governance to include the entire AI lifecycle, from data inputs through AI outputs, to enhance compliance and visibility.

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42% of survey respondents are concerned that GenAl jeopardizes control of data and intellectual property assets⁵

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Explore how the SAP and Collibra partnership can help you strengthen and accelerate every use case while protecting your business.

The Collibra Platform has been certified as an

SAP[®] Endorsed App Premium Certified

1 9 in 10 Finance Leaders Knowingly Making Decisions Off Bad Data: https://www.cfo.com/news/bad-data-bad-planning-pigment-survey/
2 Enterprise Resource Planning to Optimize Operations: https://www.gartner.com/en/information-technology/topics/enterprise-resource-planning
3 Modernizing Data with Strategic Purpose: https://www.technologyreview.com/2024/04/10/1091021/modernizing-data-with-strategic-purpose/
4 Alteryx 2024 Predictions: The Year of the Intelligent Enterprise: https://www.collibra.com/archive/2024/01/12/alteryx-2024-predictions-the-year-of-the-intelligent-enterprise
5 The Critical Role of Al Governance for Al Success: https://www.collibra.com/us/en/resources/the-critical-role-of-ai-governance-for-ai-success

