

Asset recommender

AI feature description	The asset recommender suggests relevant assets based on the assets that were visited in the past. The recommendations provided can be based on the overall asset popularity across the customer's environment or targeted for a specific user. Depending on where the recommendations are shown, they can also be categorized and filtered by asset type, domain, or community.
Feature optional?	No
Model	Model Type: neural network, clustering Gen AI?: No Owner: Collibra
Intended use	To help suggest and facilitate access to popular assets within a customer's environment
Model training/ retraining data	Training and retraining data consists of customer assets visited, length of visits, and similar behavioral usage data.
Model input	Assets visited, length of visits, and similar behavioral usage data.
Model output	Recommended assets
Is input data used to train the model for general product improvement purposes?	Yes. Training and retraining with input data is used across all customers in the aggregate to improve the relevancy of the customer recommendations.
Data storage and retention	All Collibra storage locations are referenced here . Retention is concurrent with customer environment retention.
Human in the loop?	Yes. User can choose whether or not to take action on recommended assets.
Is personal data processed?	Any personal data in an asset description would be processed by Collibra. Its processing is subject to the customer's data privacy terms and conditions with Collibra under its Master Cloud Agreement. You can find our standard, customer facing privacy terms here .
Other considerations	None