

# Collibra Usage Analytics

Facilitate adoption with real-time actionable insights on platform and asset usage

As organizations increasingly rely on trusted data to drive decision making, knowing which data is being used and by whom is key. Without clear insights into user engagement, teams can struggle to assess the relevance of data assets, the effectiveness of adoption efforts and overall platform usage. This lack of visibility hampers their ability to maximize the value of their data intelligence investments.

Collibra Usage Analytics empowers organizations with near real-time, actionable insights into how users are interacting with the Collibra Data Intelligence Platform. By providing detailed visibility into data asset and platform usage, teams can easily identify which data is most relevant, prioritize assets for curation and proactively monitor and facilitate adoption, maximizing ROI.

**Collibra Data Intelligence Platform brings flexible governance, continuous quality and built-in privacy to the world's leading brands. Want to see for yourself? Take the [product tour](#).**

## Benefits



### Optimize asset utilization

Maximize the value of your data assets by monitoring usage patterns in near real-time. Identify high-impact assets and optimize resource allocation to improve data-driven decision-making.



### Gain actionable insights

Drive informed decisions and improved governance with actionable insights into asset and user activity. Leverage these insights to enhance compliance, improve trust and ensure the success of your data governance programs.



### Boost adoption

Enhance user engagement and adoption by gaining insights into how users interact with the platform. Foster collaboration and ensure your data initiatives resonate with your teams by understanding their usage behaviors.

## Product highlights

### Near real-time visibility into key metrics

Gain near real-time visibility into critical metrics related to assets and usage within the Collibra Data Intelligence Platform

### Embedded asset-level usage analytics

Understand how specific assets are being utilized and by whom by viewing detailed usage analytics directly within individual asset pages

### Actionable engagement analytics

Track engagement and identify areas for improvement with out-of-the-box analytics offering insights into platform visits, new users, most visited assets and more

### Custom views with flexible filters

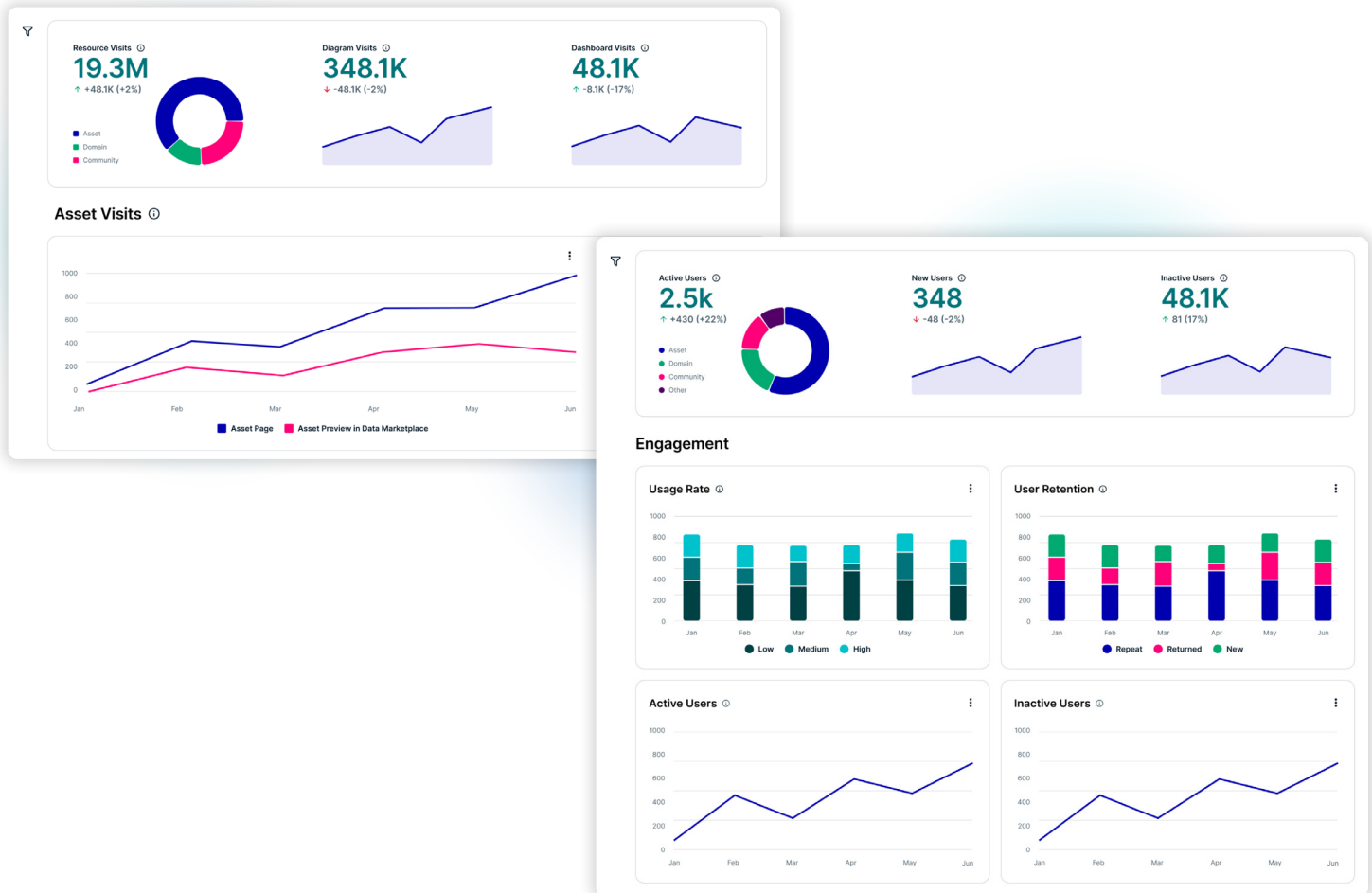
Gain deeper insights into platform activity and user engagement by analyzing trends over time with filters including usage period, organization, user role, asset type and license type

### User-friendly, interactive dashboard

Enhance visibility into the most and least active communities, domains and assets with one-click access to dive deeper into details via an interactive dashboard

### CSV export for additional analysis

Enable further analysis and integration with other reporting tools for extended insight into platform and asset usage by downloading metrics as a CSV file



If you are interested in learning more, please visit our website and request a demo at [collibra.com/request-a-demo](https://collibra.com/request-a-demo)